**Final Project: (Group) Due 3/14**

The penultimate project for this class is a Board of Directors presentation on the “current status” of your transformation project. The presentation is set halfway through the transformation that your team recommended in written assignment 7. You will prepare a 7-page executive document in MS Word format for the Board of Directors that articulates the transformation plan, objectives and expected outcomes as well as the current status of the project. You will need to prepare a PowerPoint presentation that will be presented to the class (as your Board of Directors) during the Final session. A more detailed rubric of this final presentation will be provided in advance.

**Final Project Grading Form**  
  
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**Grading Criteria**  
  
**30%** Clarity of Statement of Concern, transformation hypothesis, transformation plan, objectives, expected outcomes, and current status of the project  
**30%** Inclusion of materials covered in the course (Hint: see bullets in the assignments!)  
**40%** In class presentation (clarity, quality, content and appropriate depth)

TEAM\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Paper:**  
  
1. Overview of company **20pts**  
2. Transformation Components **20pts**  
Statement of Concern, Transformation Hypothesis, Transformation Plan (Timeline, Resources,  
Change Management, etc.)  
3. Class Materials **20pts**  
• The strategy and pillars of the transformation  
• Transformation Key Performance Indicators  
• Governance Model  
• Transformation Program

**Presentation:**  
  
1. Presentation Content **20pts**  
• Business Overview (Strategy, Market, Competition, Product, etc)  
• Statement of Concern including a brief overview of the transformation hypothesis  
• The strategy and pillars of the transformation  
• Status update (assume you are midway through the project and you are giving an update to the  
BoD include reference to your Transformation Plan (Timeline, Resources, Change Management,  
etc.), Key Performance Indicators, Governance Model and Transformation Program  
• Risk Overview  
• Next Steps

2. Presentation Quality **20pts**